

2009 Business Plan Competition Terms & Conditions

To compete in the Brown Entrepreneurship Program's Business Plan Competition, each entrant must meet the following criteria:

General Requirements

1. All teams must have at least one, currently enrolled, Brown student.
 - a. The Brown student on the team may be an undergraduate, graduate, or medical student.
2. No participant in the competition may join more than one team.

Business Plans

1. All submissions must be fundable.
2. No submission may violate any intellectual property rights.
3. No participant may contact a judge of the business plan competition nor may a judge contact a participant in the competition between the first-round submission deadline and the end of the final round of the competition.

Prizes

1. A panel of qualified judges will review all first round submissions electronically. Their scores will be used to determine the top six finalists who will go on to compete at the live, final round event.
 - a. Experts in both the for-profit and non-profit sectors will review social enterprise plans.
2. A different group of judges will read, hear, and rate the finalists' plans and oral presentations the day of the final round.
 - a. Experts in both the for-profit and non-profit sectors will review social enterprise plans.
3. 10% of final round scoring will be determined by audience vote after all teams have presented at the final round. Once the audience vote has been

tallied, it will be combined with the judges' scoring before assigning prizes and winners.

- a. Six finalists will be selected from all first-round submissions.
- b. First, second, and third place winners will then be determined for both standard and social-enterprise finalists.

General Submission

1. All submissions must be uploaded in PDF format via the online submission and judging system at <http://brown.studentbusinesses.com> no later than 11:59pm on April 10th, 2009.
2. All submissions must be sent in PDF format. Submissions not sent in PDF format will not be considered.
3. Finalists will be announced on Monday, April 20th, 2009.

Finalist Submission Criteria

Should you or your team's plan be selected as a finalist, the following terms must be met:

1. Each team must submit seven (7) hard copies of their plan by 5:00 pm on Thursday, April 23rd, 2009. Hard copies must be delivered to the Entrepreneurship Program office at 130 Hope Street, Providence, RI 02912.
2. Each team must submit two presentations for use – one for use during the private judging and one for the public, audience-scored event. Files must be sent via email to ep@brown.edu no later than 11:59pm on Friday, April 24th, 2009.
 - a. During the private judging, teams will given 15 minutes to present and up to 15 minutes to answer questions from judges.
 - b. During the public judging, teams will be given 5 minutes to present and will be allowed to answer up to 3 questions.
 - c. Please name your files teamName_Public.pptx and teamName_Private.pptx accordingly.
 - i. Teams may submit in either .pptx, .ppt, or .key file formats.